

“The **Trinity App** I believe will make iPhone fans smile by enhancing the functionality of a smart phone with multiple telephone numbers on one single mobile device.

With approximately 20% of mobile users currently paying for two or more mobile devices, Trinity’s founders have identified a problem for business customers and are offering a masterful solution.

In my direct response experience, Trinity’s business plan makes sense for the following reasons.

- Large addressable market
- Low capital intensity
- Strong scalability
- Attractive early exit opportunities

The Trinity APP has **game changing** potential in the mobile industry by combining voice calling with high margin added value.

Give these experienced business professionals and high-tech innovators some **quality talk time** to present their proposal to you, it will be well worth your while.”

**Joseph Sugarman**  
**Chairman BluBlocker Corporation**  
January 10, 2016

#### Biography Highlights of Joe Sugarman

- Called the “**Mail Order Maverick**” by *The New York Times*.
- Used direct marketing to get the world’s first pocket calculator into as many hands as possible
- Introduced the cordless phone and the digital watch to the public with his marketing techniques
- Sugarman also introduced the concept of using toll-free numbers to take credit card orders over the phone, which was unheard of at the time.
- His direct marketing skills led to the sale of **twenty million pairs of BluBlockers**
- He has been so successful with the BluBlocker brand and has also done well on **QVC**, selling millions of dollars worth of his product in a single day
- Sugarman was named “**Direct Marketing Man of the Year**” in **1979** and received the Maxwell Sackheim award in 1991.

